**Project Use Case & Deployment Confirmation Certificate**

This is to formally acknowledge that the following student(s) from **K.R. Mangalam University** have successfully undertaken and completed an industry-based project under our mentorship, in alignment with the stated objectives and requirements of our organization.

### **Project Details**:

* **Project Title**: Anek Creations
* **Domain/Technology Used**: HTML, CSS, JavaScript, ReactJS, Nest.js, MySQL
* **Industry Use Case / Business Problem Addressed**:  
  Anek Creations, a store specializing in handmade and customized products, faced scalability issues due to limited offline visibility and low footfall. The project addressed the need for an online platform to expand reach, improve sales, and facilitate future digital growth.
* **Expected Outcome/Utility of the Project in Our Organization**:
  + Launch of a responsive e-commerce website to showcase and sell handmade products.
  + Increased customer reach and higher order rates through a mobile-friendly interface.
  + Enhanced brand visibility via SEO and digital marketing integrations.
  + Improved customer experience through user authentication, order tracking, and personalization features.
  + A pilot-ready platform for potential nationwide and international sales expansion.

### **Student Details:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name of Student** | **Enrollment No.** | **Program** | **Year** |
| ARCHI GARG | 2301010346 | B.TECH | 2ND |
| VARTIKA VERMA | 2301010343 | B.TECH | 2ND |
| ADITYA PORWAL | 2301010345 | B.TECH | 2ND |
| YANKILA BISHT | 2301010406 | B.TECH | 2ND |

**Mentor Declaration & Disclaimer**:

I, the undersigned, hereby declare that:

1. The above-mentioned project has been developed by the student(s) under my guidance and supervision.
2. The project addresses a real-world use case relevant to our organization.
3. The student(s) have demonstrated the ability to successfully deploy the solution in a functional or pilot-ready form.
4. The developed project has the potential to be adopted/implemented for the intended purpose within our organization.
5. All intellectual property rights, confidentiality, or proprietary rights, if applicable, are governed by our internal policies and this document does not transfer any such rights.

### **Industry Mentor Details**:

* **Name**: Mr. Deepak Mawri
* **Designation**: (Software Engineer)
* **Organization**: Anek Creations
* **Contact Number**: (+919654655602)
* **Email ID**: (deepak.maweri@adpushup.com)

**Signature**

